

# FOOD AND BEVERAGE COMPANIES USE ANALYTICS TO STAY AHEAD

The food and beverage industry faces unique challenges related to food safety and spoilage. To stay ahead, companies need to leverage technology to optimize operations, maximize profits, and deliver exceptional customer service.

## Services

## Situations

## Resolution

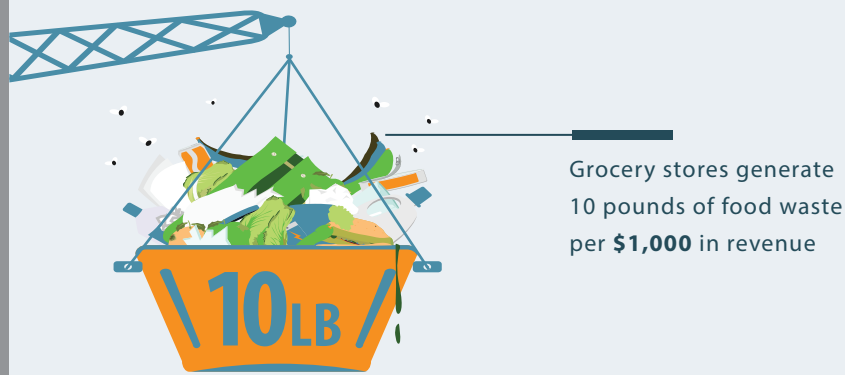
  
BIG DATA  
AND ANALYTICS



KPMG, 2014 Food, Drink, and Consumer Goods Industry Outlook Survey

**Analytics** provides unfettered access to disparate information sources and systems and enables food and beverage companies to quickly harness the value of big data by deploying sophisticated analytics and mobility applications at scale.

  
INVENTORY  
MANAGEMENT



2014 Analysis of U.S. Food Waste Among Manufacturers, Retailers, and Restaurants, prepared by BSR for the Food Waste Reduction Alliance

**Analytics** provides manufacturers, grocers, and restaurants with powerful analytics that enable them to accurately forecast product demand, optimize inventory levels, and reduce spoilage of perishable goods.

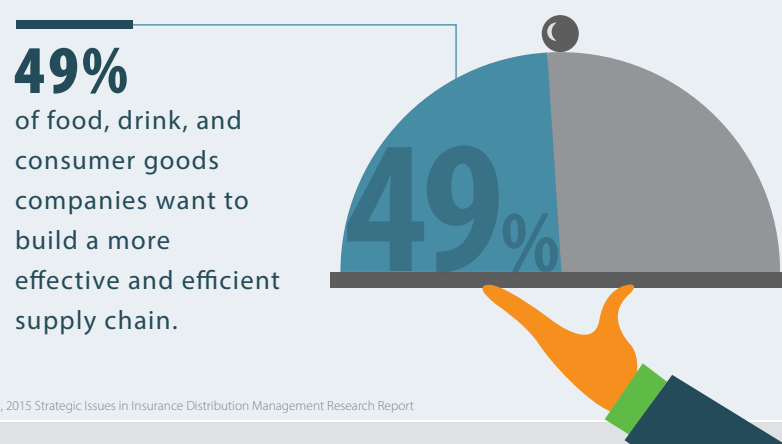
  
OPERATIONS  
MANAGEMENT



SHS FoodThink, 2016 Are We Chain Obsessed White Paper


**Analytics** mobile apps empower store/restaurant personnel with real-time performance, operations, product, and customer information so they can make better decisions, take immediate action to address issues, and deliver a superior customer experience.

  
SUPPLY CHAIN  
MANAGEMENT



Celent, 2015 Strategic Issues in Insurance Distribution Management Research Report

**Analytics** gives food and beverage companies real-time visibility into their supply chains so they can streamline processes, decrease transportation costs, reduce spoilage, and maximize profit margins.

  
TRANSPARENCY



SHS FoodThink, 2014 Emerging Faith in Food Production White Paper

**Analytics** enables food and beverage companies to closely monitor their product ingredient sources, production processes, and quality control so they can communicate more information to consumers.

Leading food and beverage organizations rely on Analytics to improve product offerings, streamline operations, better serve customers, and reduce costs and waste.

Learn more at [Enviro-gestion.com/solutions/food](http://Enviro-gestion.com/solutions/food)

MCT TECHNOLOGY